



Media Release

For Immediate Release

October 1, 2013

October is Child Abuse Prevention Month

Wellington County – Family & Children's Services to launch Child Abuse Prevention Month at Wellington County Museum and Archives.

Each October, local children's aid societies across the province hold a 'Purple Ribbon Campaign' to increase public awareness and knowledge of child abuse prevention. **Wearing a Purple Ribbon reminds us that everyone has a role to play in keeping our children safe and helping families get the services and support they need.**

On **Wednesday, October 9, 2013 at 11:00 a.m.** Wellington County Warden Chris White will join Family and Children's Services of Guelph and Wellington County (F&CS) at Wellington County Museum and Archives to launch the Guelph-Wellington campaign.

Family & Children's Services of Guelph and Wellington County has been providing services to children and families throughout Wellington County for 120 years. In recognition of the 120th anniversary this year's launch will include a historic focus with tours of the museum to follow. "In 1893 the House of Industry and Refuge, now the Wellington County Museum, was our first community 'partner' and it is fitting that it will be the site of this year's Child Abuse Prevention Awareness campaign," said Executive Director Daniel Moore. Museum staff will speak about this shared history at the launch.

F&CS staff will be handing out information and purple ribbons during the day in various communities throughout Wellington County.

"We are committed to working with all members of our community to ensure that children and youth are living in safe and caring environments," added Daniel Moore.

To learn more about the work of Family & Children's Services, child abuse and neglect, how to recognize it and what happens when you call your local child welfare agency go to www.fcsgw.org.

Daniel Moore along with F&CS staff and volunteers will be available to speak to the media on **Wednesday, October 9th at 11:30 a.m.** following the campaign launch.

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For more information, please contact:

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