



Strategic Plan

www.fcsgw.org

2012–2017

VISION Guelph-Wellington is a supportive community where children and youth are safe, secure and nurtured in permanent loving families.

MISSION We work together with children, youth, their families and the community for the safety and well-being of children and youth.

- WE VALUE**
- ▶ The right of children and youth to be safe and secure
 - ▶ The diversity of families
 - ▶ Positive Space that is inclusive
 - ▶ Professional practice that begins with a strength-based approach
 - ▶ An open and transparent organization
 - ▶ Innovation and creativity
 - ▶ Social justice and the importance of advocacy
 - ▶ Working together to create positive change in our community

STRATEGIC DIRECTIONS

OBJECTIVES

Prevention and Early Help

Prevention and early help promote healthy families and safe children in our community.

- ▶ Increase effective programs and services that support prevention and early help.
- ▶ Expand our advocacy to increase resources for prevention and early help.
- ▶ Broaden the scale, scope and effectiveness of our community partnerships.

Leadership for Change

Advocacy for change promotes the safety and well being of children, youth and families.

- ▶ Increase collaboration on key advocacy issues.
- ▶ Expand awareness in the community about the importance of significant social factors that contribute to a family's ability to care for their children and youth.

Service Excellence Through Organizational Effectiveness

Continuously improving programs and services assists in meeting the needs of children, youth and families.

- ▶ Strengthen the culture of service excellence.
- ▶ Enhance evaluation, measurement and reporting through process and practice innovation.
- ▶ Align strategy and organizational structure to meet goals and objectives.